OUR PURPOSE
To improve the physical and psychological well-being of people who have had breast cancer
To provide support to people whose breast cancer has recurred
To support breast cancer research

A Growing Movement

Photo credit: Joep Olthuis, 2018 Inlet Spring Regatta

Sponsorship opportunities

P 604-760-8995
E sponsorship@abreastinaboat.com
Abreast In A Boat (AIAB) is a registered charitable society whose mission is to bring awareness and to demonstrate that women can live full, active and healthy lives after a diagnosis of breast cancer.

Most of us know someone who has been affected by breast cancer as 1 in 8 Canadian women are expected to get breast cancer, making it the most common form of cancer in Canadian women.

Dragon boating takes place outside, on the water, and in nature where we work on supporting the rehabilitation of women who have suffered both mentally and physically with this diagnosis.

AIAB gives participants the ability to join a team and feel supported among other survivors, no matter their age or range of fitness. Every breast cancer survivor is welcome.

It’s through our communities and the generosity of our local businesses and sponsors that make dragon boating possible for these incredible women. We can regularly support approximately 200 women as they create new futures for themselves.

On behalf of all survivors like us; your mothers, daughters, sisters, aunts, and friends, we encourage you to take a look at some of the ways in which you and your organization can get involved.

We thank you! Your generosity and contribution will make a difference in our community and in the lives of all breast cancer survivors.

Sincerely,

Debbie Murphy
Sponsorship Chair
604-760-8995
sponsorship@abreastinaboat.com
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From our Chair

MESSAGE

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**PARTNERSHIPS**

**2019 2020**

<table>
<thead>
<tr>
<th>MINIMUM ANNUAL CONTRIBUTION</th>
<th>FRIENDLY PADDLE up to $1,000</th>
<th>BRONZE PADDLE up to $5,000</th>
<th>SILVER PADDLE up to $10,000</th>
<th>GOLD PADDLE $10,000+</th>
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<tr>
<td>Tax receipt</td>
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</tr>
<tr>
<td>Recognition on our Website, Facebook, &amp; Instagram</td>
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<tr>
<td>Brand recognition on our signage at regattas</td>
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<tr>
<td>Brand recognition on our printed marketing pieces</td>
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<tr>
<td>Exclusive invitations to AIAB events</td>
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<td>Autographed paddle and commemorative photo</td>
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<tr>
<td>Exclusive paddling event for up to eight people</td>
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<tr>
<td>Breast Cancer Survivor Challenge Race Sponsorship</td>
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**THE Breast Cancer Survivor Challenge Race**

Abreast In A Boat sponsors this race at the Women’s Regatta held in May. Teams from across Canada and the United States are invited to participate. As the primary lead partner, you will be acknowledged at the regatta as well as have the opportunity to speak and award the winning certificate!

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**You’re Invited**

**To Become Our Partner**

Start your partnership today!

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